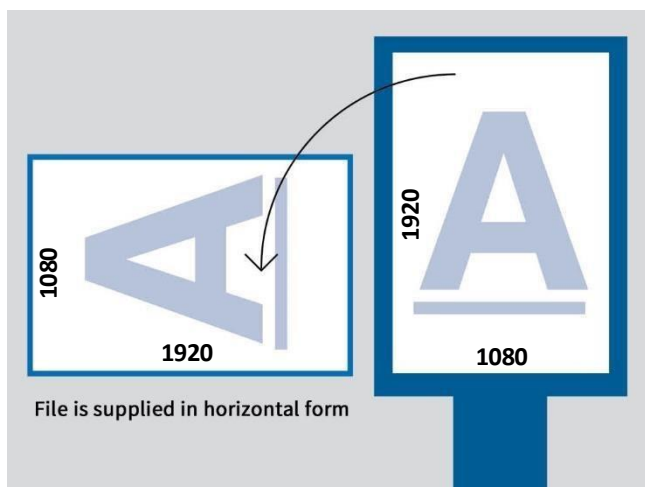


Technical requirements for Video Commercials

Digital Network



Video length: 10sec

Dimensions:

Width: 1920 pixels x Height: 1080 pixels.

Advertising materials should be supplied in horizontal form (-90 degrees, see illustration above).

Suitable graphical formats:

JPEG, PNG with RGB colors encoding (PDF and GIF are not accepted).

Suitable video formats:

MPEG-4 / .mp4 (no audio), file not larger than 50MB, not less than 8000 kpbs,
no more than 25000 kpbs.

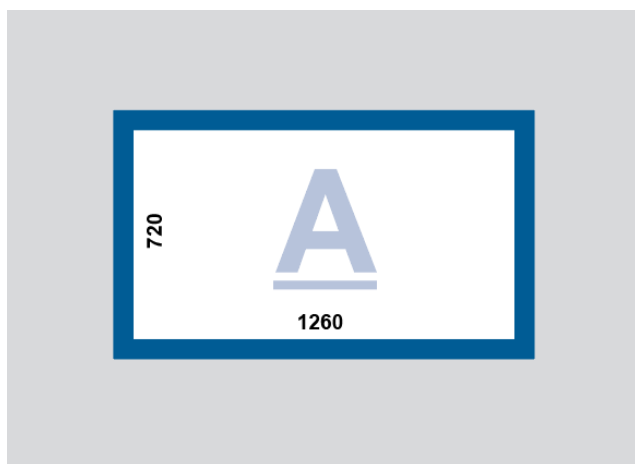
Only slow, inaggressive, non-dazzling and non-blinding animation.

Frames: 25 frames per second.

Algeria
Angola
Australia
Austria
Azerbaijan
Belgium
Botswana
Brazil
Bulgaria
Cameroon
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
India
Ireland
Israel
Italy
Ivory Coast
Japan
Kazakhstan
Latvia
Lithuania
Luxembourg
Madagascar
Mexico
Mongolia
Nigeria
Norway
Oman
Poland
Portugal
Qatar
Russia
Saudi Arabia
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
The Netherlands
Ukraine
United Kingdom
United States
Uruguay
Uzbekistan

Technical requirements for Video Commercials Digital Network

Digital Billboard



Address: Brīvības iela 185

Video length: 10sec

Dimensions:

Width: 1260 pixels x Height: 720 pixels.

Suitable graphical formats:

JPEG, PNG with RGB colors encoding (PDF and GIF are not accepted).

Suitable video formats:

MPEG-4 / .mp4 (no audio), file not larger than 50MB, not less than 8000 kpbs, no more than 25000 kpbs.

Only slow, inaggressive, non-dazzling and non-blinding animation.

Resolution:

1260x720 or higher, but the aspect ratio must remain the same.

Frames:

60 frames per second.

Print files should be sent to the campaign project manager or to lv.files@jcdecaux.com

Any questions?

info@jcdecaux.lv

JCDecaux Latvia SIA
Reg.N 40003310198
Krišjāņa Valdemāra iela 9-3, Rīga, LV-1010, Latvija
T +371 68206777
www.jcdecaux.lv

A/S Swedbank, konts LV28HABA0001408032805, kods HABALV22