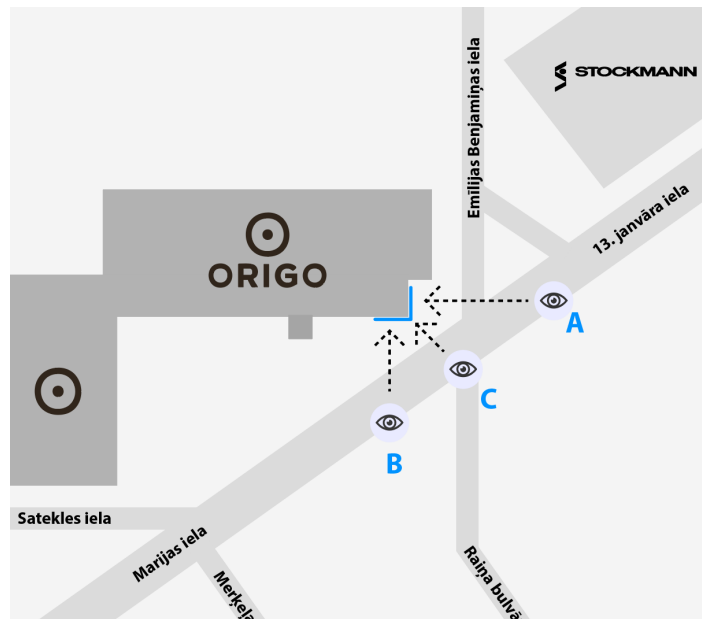


Premium DOOH wall: Centrālā stacija - Origo

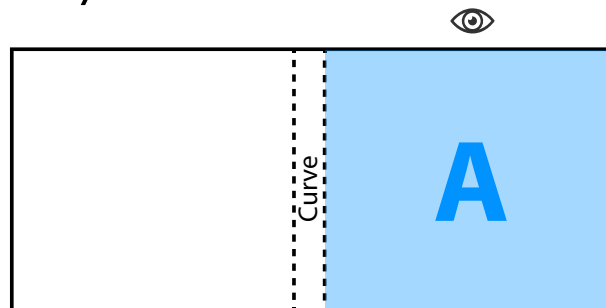
Technical
requirements



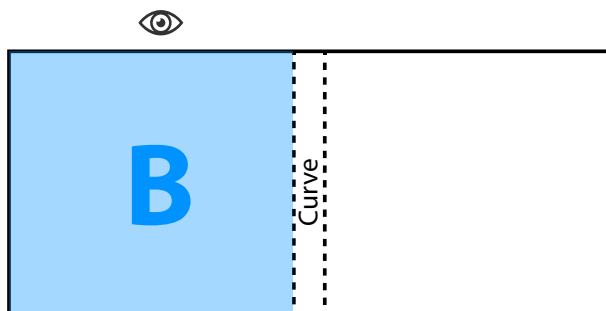
Adress: Stacijas laukums 2

Visibility

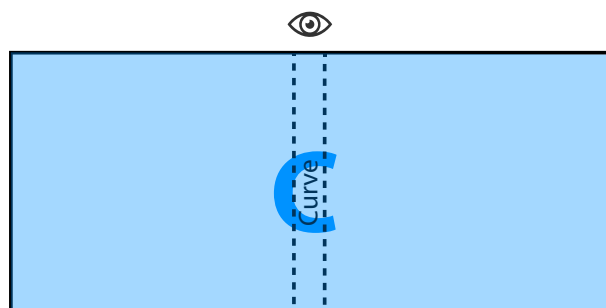
A



B



C



3D

Screen dimensions:

21 600 mm (W) x 9 920 mm (H)

Video length:

6 seconds / 12 seconds

File size:

2700 px (W) x 1240 px (H)

Frames:

60 fps (frames per second)

Suitable graphical formats:

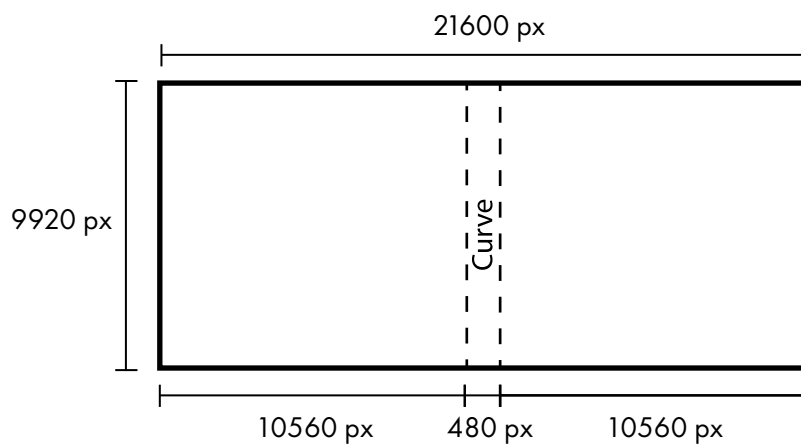
JPEG, PNG with RGB

Suitable video formats:

MPEG-4 / .mp4 (no audio)

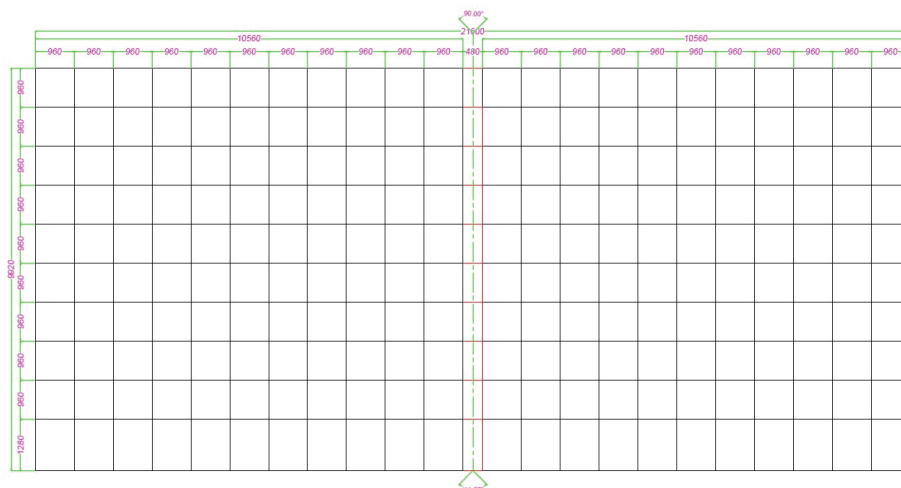
Only slow, inaggressive, non-dazzling and non-blinding animation

Technical drawing



The total size of the screen surface is 21600 mm (W) x 9920 mm (H) or 214,272 m².

Screen configuration:

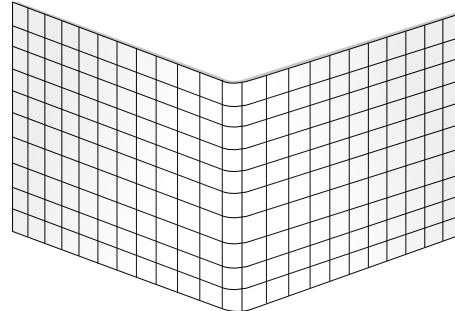


Premium DOOH wall Centrālā stacija - Origo

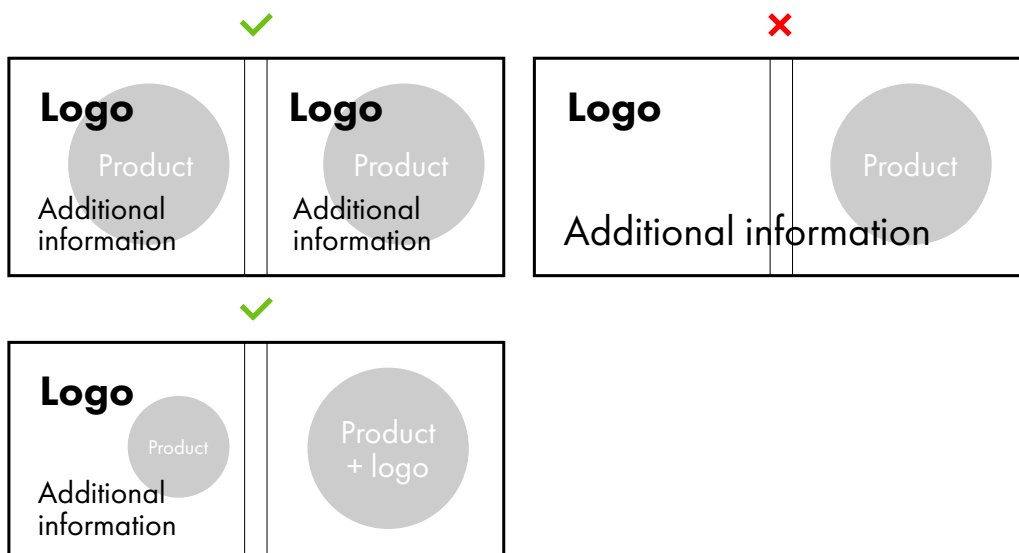
Design recommendations

This digital wall is curved around the corner of the building at a 90° angle. Therefore, when creating the design, it is important to take into account that only part of the total flow will see all of the created content. From viewing points A and B, the audience will only see half of the created material.

Please consider a few design recommendations when preparing video material!



Schematic image of a curved wall



To create a video with a 3D corner effect, additional conditions are required. These are described in more detail in the [technical specifications for 3D video](#).

Guidelines for creating digital advertising content

To ensure compliance with the laws and regulations and to avoid being suspended or banned by the municipality, please observe the following rules when creating digital advertising materials:

Lighting effects

- The use of rapidly changing sudden or intense lighting effects is prohibited.
- Avoid fast framing, flickering, flashes, excessive transition effects that may be interpreted as distracting or visually intrusive.
- Lighting effects should be visually calm and flowing.
- This requirement is based on the Riga City Council Binding Regulation No RD-23-201-sn of 31 May 2023.

JCDecaux reserves the right to reject the placement of the submitted design on the screen.

Premium DOOH wall Centrālā stacija - Origo

3D effect
requirements

Click here —>

3D REQUIREMENTS

Or copy this link: <https://app.hillberg.co/>